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LEEZA GIBBONS' "NIGHT TO MAKE A DIFFERENCE" DELIVERS A STAR STUDED EVENING OF MUSIC, GLAMOUR AND GIVING BACK

"Party with a Purpose" Raises Money For Charity From Viewers At Home Through Live Webcast

BEVERLY HILLS, CA (February 23, 2009) – The stars were out in Beverly Hills last night as **Leeza Gibbons** and **Olivia Newton John** teamed up with music legend **David Foster** to present *Leeza Gibbons' Night to Make A Difference* at the iconic Mr. Chow in Beverly Hills. The "party with a purpose", which included an Oscars viewing and after-party benefiting the **Leeza Gibbons Memory Foundation** and **Olivia Newton John's Cancer and Wellness Centre**, brought together A-listers from film, TV, music, sports and fashion to celebrate the worlds of celebrity and charity. The evening, hosted by Gibbons, Newton John and Foster, featured a sumptuous ten-course meal with signature cocktails catered by Mr. Chow; a Glam.com VIP Touch Up Lounge with Ken Paves sponsored by AVEENO® NOURISH+ Hair Care Collection; a live auction featuring one-of-a kind items and travel packages; and musical performances by Grammy Award winning R&B songstress **Thelma Houston**, David Foster protégé and YouTube phenomenon, **Charice Pempengco**, **DJ Steve Aoki**, as well as other surprise musical guests.

Attended celebrities include: **Laila Ali, Jessica Biel, Michael Buble, Wilson Cruz, Hilary Duff, Joey Fatone, Teri Hatcher, Tony Hawk, Paris Hilton, Slash & Perla Hudson, Kym Johnson, Rex Lee, Mario Lopez, Jane Seymour & James Keach, Eva La Rue, Cindy Margolis, Gilles Marini, Terrell Owens, Holly Robinson Peete, Lisa Rinna, Suzanne Somers, Dee Wallace, Diane Warren, Forest & Keisha Whitaker** and many others.

HIGHLIGHTS OF THE EVENT INCLUDED:

- A live webcast allowing fans an exclusive look inside one of Hollywood's most glamorous evenings. Throughout the viewing dinner and after party, celebrity attendees empowered the event's audiences to make a difference - allowing viewers at home to contribute directly by donating to the celebrity/charity of their choosing through **Jessica Biel's Make the Difference**

Network. The evening was streamed live by media partners **Variety.com, Glam Media, ExtraTV.com** and **Jessica Biel's Make the Difference Network.**

- In response to the country's current economic challenges, *Leeza Gibbons' Night to Make A Difference* provided work opportunities for several newly jobless Angelenos, giving them a job working the 1st annual event. To get them prepared both for the night and to re-enter the job market, Leeza teamed up with Extra to provide each of them a life coach, career counseling, and hair, make-up and fashion styling. All of the tips they received are currently appearing on Extra TV and Extra.com.
- A "green" theme was accomplished in part by teaming up with **Environmental Media Association (EMA)** and **TreePeople**, a nonprofit organization that actively restores the pollution-damaged mountains of Southern California. The organization agreed to plant 100 trees, each one dedicated to a celebrity attendee of the event. The generous offer from TreePeople sheds new light on a growing issue by pairing the solution to a global problem with a famous face.
- Viewers at home were given beauty tricks from the stars in the Glam.com VIP Touch Up Lounge with **Ken Paves** sponsored by AVEENO® NOURISH+ Hair Care Collection. Celebrity hairstylist Paves was on-hand in the lounge to talk to the stars about their red-carpet beauty regime. Additionally, viewers got a behind the scenes look at celeb make-up and hair touch-ups provided by AVEENO® NOURISH+ Hair Care Collection and Sheer Cover.
- A lavish setting, decorated by HGTV's **Kahi Lee** of **Kahi Lee Lifestyle**, a renowned design firm specializing in high end residential and commercial interior design, provided the perfect backdrop to highlight the philanthropic theme of the event.
- **Michael Buble** giving an impromptu performance following Charice Pempengco's rafter-shaking ballad, "Listen", that brought the house to its knees.
- A live auction featuring one of a kind items ranging from lavish vacation packages to VIP dinners at Mr. Chow accompanied by Leeza Gibbons, Olivia Newton-John, David Foster and Michael Buble (who offered himself up as part of the package spontaneously during the auction).

Additional sponsors of *Leeza Gibbons' Night to Make A Difference* include **AVEENO® NOURISH+ Hair Care Collection, Highwinds, The Patron Spirits Company, Guthy-Renker & Celebrity**

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Consultants, Ooyala, LiveCast, WellMed, Arqiva, GBK Productions, Interface Foundation, Ultimat Vodka and Look to the Stars.

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About Leeza Gibbons Memory Foundation

Developed in response to the challenges Leeza and her family encountered while seeking support in dealing with her mother's Alzheimer's disease, Leeza's Place is a potent source of information, strength and purpose. It provides free resources for caregivers whose loved ones have any chronic illness or disease. We seek to offer comfort and care while on the way to cures for so many health challenges that families face. Leeza's Place integrates educational programs, emotional support and empowerment through innovative programs to help our guests navigate through a difficult reality. Our motto is "Take your oxygen first" and our promise is that you are never alone. There are currently 10 Leeza's Place locations across the country including two in the Los Angeles area.

About Olivia Newton John's Cancer and Wellness Centre Appeal

In this new century, innovations in cancer management require close integration of laboratory developments and research with patients, with scientists and doctors working side by side in a relationship which fosters special synergies. It is within this environment of cooperation that the Olivia Newton-John Cancer Centre will operate. The Olivia Newton-John Cancer Centre will offer patients a specially designed Wellness Centre. In line with Olivia's dedication to the promotion of patient-centred, wellness programs, this centre will focus on the needs of the whole person. The Wellness Centre will provide much needed space to further develop some patient-centred aspects of care, such as relaxation, massage and meditation, as well as providing education and information for patients and their families. It will be a tranquil and inspirational space for patients to actively balance the various aspects of their treatment, including a combination of 'quiet space' for reflection and 'community space' for the sharing of ideas, experiences and support. It will be a special place where people can reaffirm their identity as an individual, not just a cancer patient.