

ILLUMINATE

HIGHLIGHTING THE UNSEEN HEROES
WHO LIGHT THE WAY



November 5, 2026 | The Laundry
Leeza's Care Connection

WHY WE GATHER

There are people in every community who carry extraordinary responsibility quietly—often through very long nights.

Caregiving can quietly change everything. It can be exhausting. Isolating. Overwhelming. And often invisible.

Illuminate exists to shine a light on those caregivers, and to honor their strength, remind them that they are not alone, and surround them with the support they deserve.

On this evening, we come together not only to celebrate their resilience, but to ensure real help is there long after the night ends.



THE IMPACT

Illuminate does not simply fund an evening. It sustains ongoing caregiver relief across South Carolina.

In 2025 alone, Leeza's Care Connection delivered 9,334 caregiver services, including thousands of hours of respite, one-on-one consultations, wellness programs, and educational support that helped families navigate some of their longest seasons.

When you sponsor Illuminate, you are not just supporting an event.

You are sustaining relief.

You are restoring dignity.

You are helping light the way forward for caregivers who often feel unseen.



Join Us at Illuminate

VIP Table Host | \$2,500

Host clients, colleagues, family, or friends for an unforgettable evening while helping ensure caregivers never have to face the journey alone.

Includes:

- Table for eight guests
- Premier seating
- Exclusive VIP preview (30 minutes before doors open)
- Dedicated VIP check-in
- First access to the cocktail reception and hors d'oeuvres
- Recognition as a VIP Table Host

Table of 8 | \$2,000

Share an unforgettable evening while supporting family caregivers.

Includes:

- Reserved table for eight guests
- Dinner and program
- Access to the cocktail reception and silent auction

To secure your table, please contact:

Mel Price

Chief Program Officer

mel@leezascareconnection.org

803-814-4625



Partnership Opportunities

PRESENTING PARTNER

\$25,000

- Exclusive presenting recognition
- Opportunity to provide brief remarks
- Premier logo placement across all marketing and event materials
- Featured sponsor spotlight across email and social platforms
- Prominent on-site brand visibility
- Two VIP tables (16 guests)

IMPACT PARTNER

\$15,000

- Premium logo recognition across marketing and event materials
- On-stage verbal recognition
- Featured sponsor spotlight post
- Prominent event signage placement
- One VIP table (8 guests)

LEADERSHIP PARTNER

\$10,000

- Logo recognition across event materials and website
- Verbal recognition during program
- One VIP table (8 guests)

CURATED SPONSORSHIP EXPERIENCES

Elevate Your Presence

In addition to tiered partnerships, sponsors may select signature experiences designed to expand your brand's reach and engagement.

Experience Sponsorships (\$5,000)

- Mission Moment Sponsor
- Auction Sponsor
- Entertainment Sponsor
- Signature Photo Experience

Includes:

Featured brand recognition during your selected moment of the evening, plus event signage, digital promotion, and 4 guest tickets.

Guest Experience Sponsorships (\$2,500)

- Cocktail & Beverage Sponsor
- Table Wine Sponsor
- Swag Sponsor
- Valet Sponsor

Includes:

Brand recognition connected to your selected experience, along with inclusion on the event website and digital promotion, and 2 guest tickets.



WHY SPONSOR ILLUMINATE

Strategic Value for Your Brand

- Reach 200 community leaders, advocates, influencers, and philanthropic supporters.
- Gain visibility through Leeza's Care Connection's audience of 5,000+ subscribers and 116,000+ social media followers.
- Align your brand with the nationally recognized caregiving advocacy of Leeza Gibbons and Leeza's Care Connection.
- *Help provide caregiver respite, education, support groups, and one-on-one guidance for families facing dementia and chronic illness.*



Join Illuminate

Join us in making Illuminate 2026 the most impactful year yet.

Secure Your Partnership

To confirm your sponsorship, learn more, or explore a customized partnership:

Mel Price
Chief Program Officer
mel@leezascareconnection.org
803-814-4625



Illuminate Your Impact.